

Strategic Planning at Morton College

Strategic planning at Morton College is an integrated, systemic process involving all College stakeholders.

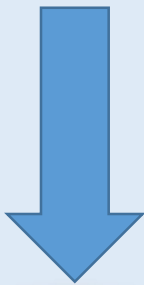
In 2012, Morton College developed a new, comprehensive (5) five-year strategic plan, based on extensive data collection and analysis, market research and projected demographic trends in the college district, regionally, state-wide and nationally. A Strategic Plan Action Committee (SPAC), comprised of faculty, staff, and administrators, has met regularly since the initiation of the new plan and have prioritized goals outlined in the plan, established targets and monitored progress. In an effort to keep the strategic plan active, effective, and relevant, the Committee has also periodically revised, updated, and consolidated major goal areas since the development of the plan in response to internal and external environmental factors impacting the strategic direction of the College.

The Board of Trustees, representing the community served by the College, holds an annual retreat with the president of the College to discuss major goals and priorities.

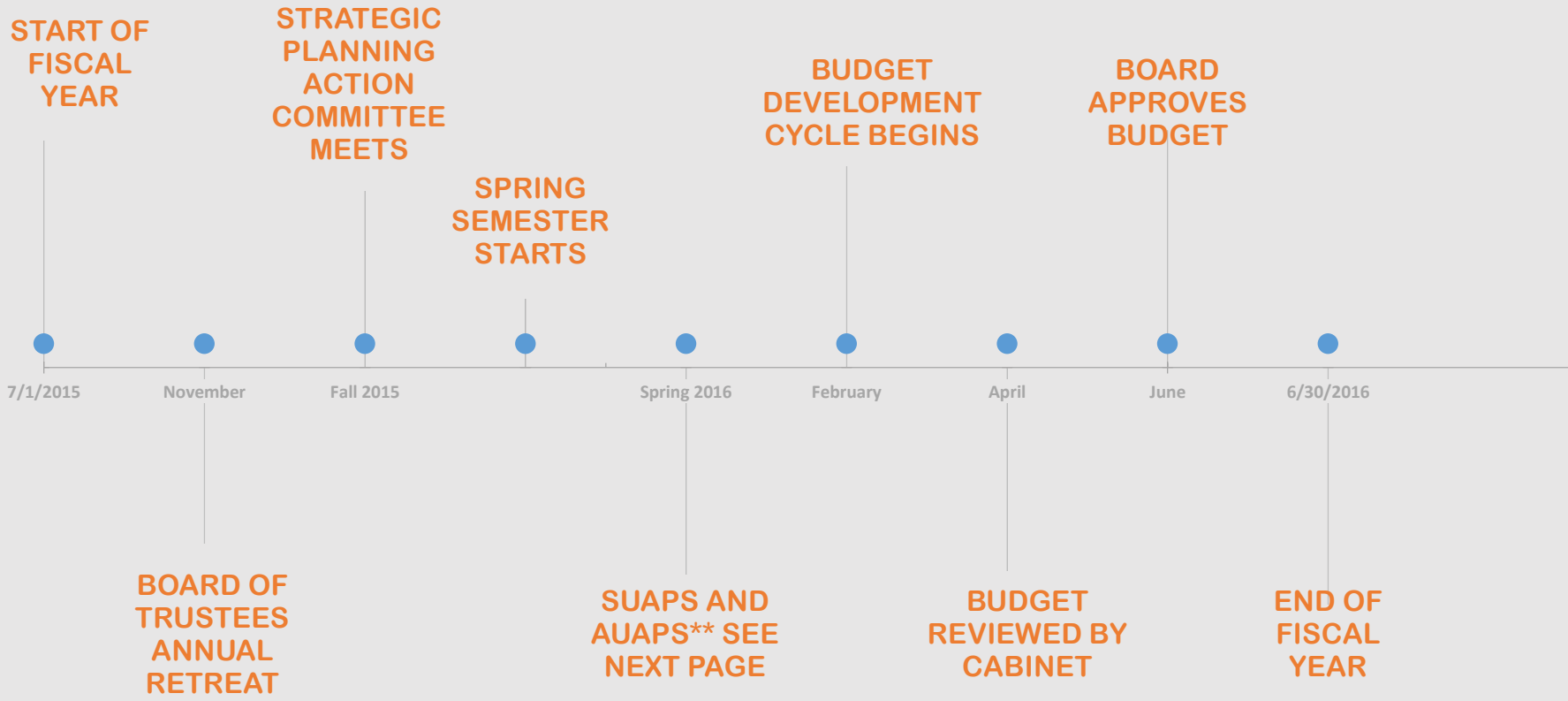
The ongoing strategic planning process is facilitated internally by SPAC.

Operational and academic departments respectively develop Support Unit Assessment Plans (SUAP) and Academic Unit Assessment Plans based on the college-wide strategic plan and that link planning and assessment.

The planning process is completed in advance of the budget development cycle in the spring of each year and any new initiatives identified in the planning process requiring funding are considered during the budget development process.



Strategic Planning Timeline



SUAP AND AUAP TIMELINE

